

## PRESS RELEASE FOR IMMEDIATE DISTRIBUTION

## Support The Port, a community gift card initiative!

We are strong together and confident this plan will Support our Businesses, Support the Compass Food Bank and Support the Port.

On May 27<sup>th</sup>, 2020– Port Credit BIA with partners will launch a community gift card initiative in support of Port Credit businesses and the Compass Food Bank.

Purchase a Support The Port electronic gift card and Port Credit BIA along with community partners Brightwater, Edenshaw Developments and Port Credit Community Foundation will match the funds with a donation to the Compass Food Bank. The gift cards can be redeemed at any of our participating businesses.

We have contributed \$20,000 into this initiative.

"The sad reality is many businesses will not make it through this crisis. However, the Port Credit Business community is very resilient, passionate and united so with the support of our community and sponsor this initiative will greatly assist in the recovery and boost morale." states Jake Pedler, Chair of the PCBIA.

The Compass Food Bank and Outreach Centre is located in Port Credit serving South Mississauga providing a safe and welcoming place for families in need.

To purchase a Support the Port gift card, visit supporttheport.ca.

Brightwater is a modern waterfront village coming soon to Port Credit offering unmatched lifestyle amenities, elevated design, urban conveniences, and boundless opportunities to connect. To learn more about Brightwater and its projects, visit experiencebrightwaters.ca.

Edenshaw Developments Ltd. is a leading residential developer headquartered in Port Credit, Ontario. Responsible for ongoing sustainable projects such as <u>TANU</u> and <u>Westport</u>, Edenshaw strives to build beyond expectation by crafting communities that are as progressively developed, as they are attractive. Edenshaw is a champion of great living, better businesses and happy, healthy communities that always put people first.To learn more about Edenshaw and its projects, visit <u>edendshaw.com</u>.

The Port Credit Community Foundation is a not-for-profit organization created for the people of Port Credit. The Foundation is dedicated to fund a combination of hard investments, charitable endeavours, event support and other community initiatives. To learn more about visit <a href="mailto:portcreditcommunityfoundation.org">portcreditcommunityfoundation.org</a>.

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